Appointment to be made by the Human Rights Council at its 48th session

APPLICATION DEADLINE: 11 JUNE 2021 AT 12 NOON GENEVA TIME

- The application process consists of two compulsory parts:
 - (1) online survey¹ (https://ohchr-survey.unog.ch/index.php/717995) and
 - (2) application form in Word format² (to be downloaded from https://www.ohchr.org/EN/HRBodies/HRC/SP/Pages/HRC48.aspx)
- Once fully completed, in English or French only, the Word application form should be submitted by email to hrcspecialprocedures@ohchr.org
- A maximum of up to three optional reference letters may be attached to the email (in Word or PDF format).
- No additional documents (e.g. CVs, resumes or additional reference letters) will be accepted.
- Applicants will receive an acknowledgment email when both parts of the application process, i.e. the data submitted through the online survey and the Word application form, have been received by the Secretariat.
- Applications will only be considered if both parts and all sections of the Word application form have been completed and received by the Secretariat before the expiration of the deadline. **No incomplete or late applications will be accepted**.
- Eligible for Working Group mandates are only nationals of the States belonging to the <u>regional</u> <u>groups</u> for which specific vacancies have been advertised.
- General description of the selection process and answers to frequently asked questions are available at https://www.ohchr.org/EN/HRBodies/HRC/SP/Pages/BasicInformationSelectionIndependentExperts.aspx
- In case of technical difficulties or problems with accessing or completing the forms, you may contact the Secretariat by email (hrcspecialprocedures@ohchr.org) or fax (+41 22 917 9008).

I. PERSONAL DATA

1. Family (last) name: Guèvremont	5. Year of birth: 1974
2. First (given) name: Véronique	6. Place of birth: Montréal, Canada
3. Other name, if any:	7. Nationality (please indicate the nationality that will appear on the public list of candidates): Canadian
4. Gender: F	8. Any other nationality: No

¹ The short **online survey** is used to collect information for statistical purposes such as personal data (i.e. name, gender, nationality), contact details, mandate applying for and, if appropriate, nominating entity. <u>The same name</u>, <u>gender and nationality must be used</u> both in the online survey and in the Word application form.

² The **application form in Word format** includes a motivation letter of maximum 600 words (section III of the form). The application form should be completed in English or French only, the two working languages of the United Nations Secretariat. The application form will be used as received to prepare the public list of eligible candidates who applied for the vacancy. The application forms of eligible candidates will also be posted as received on the OHCHR public web page for the selection process.

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II. MANDATE-SPECIFIC COMPETENCE / QUALIFICATIONS / KNOWLEDGE

NOTE: Please describe why the candidate's competence / qualifications / knowledge is relevant in relation to the specific mandate:

1. QUALIFICATIONS (200 words limit)

Relevant educational qualifications or equivalent professional experience in the field of human rights; good communication skills (i.e. orally and in writing) in one of the six official languages of the United Nations (i.e. Arabic, Chinese, English, French, Russian, Spanish.)

I hold a doctorate (LL.D.) in international law from Université Paris 1 Panthéon-Sorbonne and have 18 years of experience in cultural law. From 2003 to 2005, I worked as an associate expert in the Division of Cultural Policies of the UNESCO Secretariat as part of the team responsible for the negotiation of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions adopted in 2005. Since 2006, I have been teaching international cultural law at Université Laval. I have authored approximately 70 scientific contributions (collective works, articles, commissioned research reports, briefs produced in the context of public consultations) on various subjects related to cultural law and cultural rights, and made nearly 80 public statements on these themes. These contributions, in both French and English, have dealt in particular with the diversity of cultural expressions, cultural goods and services, cultural trade, the cultural dimension of sustainable development, the link between culture and nature, world heritage, intangible cultural heritage, cultural policies, cultural cooperation, the cultural expressions of indigenous peoples, the cultural identity of migrants and cultural diversity in the digital environment.

2. **RELEVANT EXPERTISE** (200 words limit)

Knowledge of international human rights instruments, norms and principles. (Please state how this was acquired.)

Knowledge of institutional mandates related to the United Nations or other international or regional organizations' work in the area of human rights and particularly in the area of the mandate. (Please state how this was acquired.) Proven work experience in the field of human rights and particularly in the area of the mandate. (Please state years of experience.)

During my twelve years of training in law, I have studied several legal instruments in the field of human rights. I now teach this subject in my public international law course, and I focus on cultural rights in my two master's courses dedicated to cultural law. Several reports of the United Nations Special Rapporteur in the field of cultural rights are used as reference documents in these courses. In addition, cultural rights are the backdrop to almost all of the research work I have been conducting for the past fifteen years. I am particularly interested in the right of all persons to take part in cultural life, to have free access to cultural heritage and to enjoy a diversity of cultural expressions, including those of the community or group with which a person identifies. I maintain an ongoing working relationship with UNESCO and am regularly asked to produce reports on the diversity of cultural expressions or to participate in public events. At UNESCO's request, I have developed training modules and published articles in the Re|thinking Cultural Policies global reports (2015, 2018 and 2022 (in preparation) editions).

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3. ESTABLISHED COMPETENCE (200 words limit)

Nationally, regionally or internationally recognized competence related to human rights. (Please explain how such competence was acquired.)

My work and that of the UNESCO Chair on the Diversity of Cultural Expressions, which I hold since 2016, enjoy national and international recognition. This influence stems from our publications, our participation in numerous events in Canada and abroad, as well as the relationships we maintain with various networks in the cultural field (civil society, governments, international organizations). In Canada, I collaborate regularly with the Coalition for the Diversity of Cultural Expressions (a group of 40 cultural associations), as well as with various federal and provincial ministries. At the international level, I have been a member since 2015 of the UNESCO Expert Facility on the Diversity of Cultural Expressions, which brings together 42 experts from 35 countries with experience in the design and implementation of cultural policies. I have produced various studies for foreign governments, including France, Belgium and Germany, and participated in numerous meetings of a diplomatic nature. I also collaborate with international NGOs, including the International Federation of Coalitions for Cultural Diversity (a grouping of organizations from about 30 countries). In 2017, I received the Cultural Diversity Award from the French Coalition for Cultural Diversity.

4. PUBLICATIONS OR PUBLIC STATEMENTS

Please list significant and relevant published books, articles, journals and reports that the candidate has written or public statements, or pronouncements that the candidate has made or events participated in relation to the mandate.

4.1 <u>Enter three publications in relation to the mandate applied for, in the order of relevance:</u>

1. Title of publication: "The Relationship between Culture and Development in International

l aw"

Journal/Publisher: Japanese Yearbook of International Law, vol. 62

Date of publication: 2019 **Web link, if available:**

2. Title of publication: "Promoting the Convention in international forums", in 2005

Convention Global Report: RelShaping Cultural Policies

Journal/Publisher: UNESCO **Date of publication:** 2015

Web link, if available: https://en.unesco.org/creativity/global-report-2015

3. Title of publication: « Garantir l'exercice des droits culturels dans un monde plus chaud : le défi 'culturel' des mesures d'adaptation aux changements climatiques », in Changements

environnementaux globaux et droit de l'h

Journal/Publisher: Bruylant Date of publication: 2011 Web link, if available:

If more than three publications, kindly summarize (200 words limit):

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My work in the field of cultural rights stands out for the variety of subjects I have dealt with and their innovative character. I have devoted several articles to the Convention on the Protection and Promotion of the Diversity of Cultural Expressions and the treatment of cultural goods and services in trade agreements. This work has paid particular attention to cultural policies in a context of integration of economies. I have also worked on cultural heritage, and studied the cultural dimension of sustainable development, a topic little explored by legal doctrine a decade ago. I have also published articles on cultural rights and climate change, and contributed to the Special Rapporteur's report on this topic. In recent years, I have focused on the cultural rights of people from vulnerable groups, in particular indigenous peoples and migrants. I have also produced numerous articles dealing with the impact of digital technology and artificial intelligence on cultural rights. Finally, in July 2021, I will complete the study "Fair Culture: A key to sustainable development," which examines international cultural exchanges from a new angle - that of equity.

- 4.2 <u>Enter three public statements or pronouncements made or events that the candidate may have participated in relation to the mandate applied for, in the order of relevance:</u>
- 1. Platform/occasion/event on which public statement/pronouncement made: Panel

« Arts and creativity as public goods: Promoting diverse culture contents in the digital

environment », World Press Freedom Conference

Event organizer: UNESCO

Date on which public statement/pronouncement made: 30 April 2021 Web link, if available: https://www.youtube.com/watch?v=jRt4bTXYde8

2. Platform/occasion/event on which public statement/pronouncement made: Forum on culture, cultural policies and sustainable development of the french canadian communities

Event organizer: Fédération culturelle canadienne-française

Date on which public statement/pronouncement made: 26 October 2020 **Web link, if available:** https://www.youtube.com/watch?v=sRcSDgaPgsc

3. Platform/occasion/event on which public statement/pronouncement made: Forum « Intelligence artificielle et culturel : l'avenir de la mémoire », organisé dans le cadre de la Conférence de Montréal

Event organizer: Bibliothèque et Archives nationales du Québec

Date on which public statement/pronouncement made: 11 June 2019 Web link, if available: https://www.youtube.com/watch?v=6g8ZxqNxpCM

If more than three, kindly summarize (200 words limit): I have given dozens of lectures on the topics covered in my research and publications (see previous section). These public statements were aimed at a variety of audiences and took place in a variety of settings. As an academic, I have participated in numerous Canadian and international scientific events. I have also participated in gatherings organized by civil society, including groups of artists and cultural professionals, in Canada and in other countries. I have given several lectures and contributed to panels organized by international organizations for the benefit of states and civil society. I have also contributed to working groups at various levels and met with several ministers and diplomats who have sought my advice on cultural issues. Since 2010, I have frequently participated in the work of the bodies of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions and addressed audiences of several hundred representatives of the Parties to this treaty and civil society organizations with observer status.

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5. FLEXIBILITY/READINESS AND AVAILABILITY OF TIME (200 words limit) to perform effectively the functions of the mandate and to respond to its requirements, including participating in Human Rights Council (HRC) sessions in Geneva and General Assembly sessions in New York, travelling on two country visits per year, drafting reports according to established deadlines, organizing and participating in consultations and meetings, addressing allegations of human rights violations with all concerned, providing advice to States and other stakeholders on issues related to their mandate and engaging with a variety of stakeholders. Kindly indicate whether the candidate can dedicate an estimated time of four to six months per year to the work of a mandate depending on its workload.

Please note that the work of mandate holders is unpaid. Those appointed as mandate holders serve in their personal capacities. They are not United Nations staff members, they are not based in United Nations offices in Geneva or at another United Nations location, and they do not receive salary or other financial compensation, except for travel expenses and daily subsistence allowance of "experts on mission".

I am currently a professor at the Faculty of Law of Université Laval. As holder of the UNESCO Chair on the Diversity of Cultural Expressions, I benefit from two teaching leaves to devote more time to research. My workload includes two courses of 45 hours each per year (instead of four courses normally assigned to a professor). This workload is perfectly compatible with the realization of the mandate in the field of cultural rights and would allow me to be available on short notice in case of an appointment. In addition, thanks to my research chair, I am surrounded by a team of young researchers who have a solid knowledge of cultural rights, diversity of cultural expressions, cultural heritage and cultural policies. This team would support me in balancing my projects at Université Laval with the realization of the mandate in the field of cultural rights. Finally, the Dean of the Faculty of Law and the Vice Rector of Research at Université Laval are committed to lightening my workload and providing me with the necessary resources to carry out the mandate in the event of my appointment (see attached letter of recommendation).

6. NOMINATION FOR THE MANDATE Indicate whether the candidate has been nominated by (check all that apply): Individual nominations (indicate this if the candidate is self-nominating) Governments Regional groups operating within the United Nations human rights systems International organizations or their offices Non-governmental organizations National human rights institutions Other human rights bodies

Name of the nominating entity and additional information about the nomination (use if applicable, for third-party nominations only) (200 words limit):

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III. MOTIVATION LETTER, INCLUDING YOUR VISION OF THE MANDATE

(600 word limit. Must be typed in the space below and not sent in a separate email or as an attachment. To be drafted and signed (i.e. with a typed signature) by the candidate himself/herself even if nominated by another entity.)

I am presenting my candidacy for the mandate of UN Special Rapporteur in the field of cultural rights with a view to continuing the mission I undertook twenty years ago to promote cultural rights and to contribute to the recognition of culture as a fundamental dimension of sustainable development. I believe that this mandate offers a unique opportunity to work towards the achievement of this goal in partnership with states.

My candidacy stands out for the richness of my background, which combines a fruitful academic career with solid experience in the field of diplomacy and international relations. As a professor at Université Laval since 2006, I have made culture a full-fledged teaching and research field within the Faculty of Law, by developing two courses in cultural law, creating a Cultural Law and Copyright Clinic, and obtaining the first UNESCO Chair in the world specifically dedicated to the diversity of cultural expressions. Beyond the academic world, I have promoted cultural rights through collaborations with UNESCO and other international organizations, civil society and representatives of Canada and several other states. I have always sought to enrich my research with practical experience and, conversely, to share my theoretical reflections with practitioners. I believe that this versatility of my profile fits perfectly with the mandate of the United Nations Special Rapporteur in the field of cultural rights.

This mandate would allow me to continue to promote cultural rights through a constant dialogue with a greater number of states, and to support them in the development and implementation of public policies adapted to the issues and challenges they face. In my opinion, cultural concerns at local, national, regional and international levels must be considered in light of their interdependence with many other aspects of life in society, including economic development, social cohesion, their relationship with nature and the environment, and the technological advances that characterize our era. Taking into account these interconnections and interdependencies, which are at the heart of all my research, could enrich the mandate in the field of cultural rights.

For example, it would be relevant to focus on the respect and promotion of cultural rights in the digital environment. The right to take part in cultural life and the right to access online a diversity of cultural heritage and expressions deserve particular attention, as do the issues of discoverability of local and national cultural content, which are of concern to a growing number of states. The impact of trade liberalization on the cultural policies of states should also be examined, as should the activities of multinational enterprises and their repercussions on cultural rights. Furthermore, I believe that the cultural rights of people belonging to vulnerable groups (minorities, indigenous peoples, migrants, youth, the elderly, the disabled) should be promoted, especially in a post-pandemic context that has had devastating effects on the cultural sector. Another field to be explored is the relationship between cultural rights and environmental protection. A report on cultural rights and linguistic diversity would also be relevant to the mandate. This report could even address the interdependence between the preservation of biological diversity, cultural diversity and linguistic diversity on the one hand, and the respect of cultural rights on the other. Finally, the phenomena of cultural appropriation denounced by various groups could be the subject of a thematic report.

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Whether on these or other topics of interest to states, I would be honoured to continue the work of previous Special Rapporteurs in the field of cultural rights and to contribute to the sustainable and cultural development of societies.

Yours sincerely,

Véronique Guèvremont

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IV. LANGUAGES (READ / WRITTEN / SPOKEN)

Please indicate all language skills below.

1. Mother tongue: French

2. Knowledge of the official languages of the United Nations:

Arabic: Yes or no: **no** If yes,

Read: Easily or Not easily: **Write:** Easily or Not easily: **Speak:** Easily or Not easily:

Chinese: Yes or no: **no** If yes,

Read: Easily or not easily: **Write:** Easily or not easily: **Speak:** Easily or not easily:

English: Yes or no: **yes** If yes,

Read: Easily or not easily: easily Write: Easily or not easily: easily Speak: Easily or not easily: easily

French: Yes or no: **yes** If yes,

Read: Easily or not easily: easily Write: Easily or not easily: easily Speak: Easily or not easily: easily

Russian: Yes or no: **no** If yes,

Read: Easily or not easily: **Write:** Easily or not easily: **Speak:** Easily or not easily:

Spanish: Yes or no: **yes** If yes,

Read: Easily or not easily: easily
Write: Easily or not easily: not easily
Speak: Easily or not easily: not easily

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V. EDUCATIONAL RECORD

NOTE: Please list the candidate's academic qualifications (university level and higher, indicating the type of degree and field of study, and whether full- or part-time; for example, *Masters in Law, University of XXX, part-time, 1975-1977, city and country*). If space in the table is insufficient, more than one degree may be listed in a single cell below, separating them by a blank line.

Name of degree, field of study and name of	Years of	Place and
academic institution, full or part-time:	attendance	country:
	(provide a	
	range from-to,	
	for example	
	1999-2003;	
	for ongoing	
	education,	
	please put e.g.	
	2018-present):	
Doctorate in international Law (LL.D.), Université Paris	2003-2009	Paris, France
1 Panthéon-Sorbonne		
Diploma of advanced studies in International Economic	2002-2003	Paris, France
Law (D.E.A.), Université Paris 1 Panthéon-Sorbonne		
Master's degree in International Law (LL.M.)	1997-2000	Québec, Canada
Quebec Bar School	1996-1997	Québec, Canada
Bachelor of Laws (LL.B.)	1993-1996	Québec, Canada

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VI. EMPLOYMENT RECORD

NOTE: Please briefly list ALL RELEVANT professional positions held in the area of human rights, <u>beginning with the candidate's current (most recent) occupation</u>. Also, indicate whether positions held were full-time or part-time. If space in the table is insufficient, more than one position may be listed in a single cell below, separating them by a blank line.

Name of employer, functional title, main functions of position, full- or part-time:	Years of work (provide a range from-to, for example 1999-2005; for ongoing activities, please put e.g. 2018-present):	Place and country:
Université Laval, Full Professor, full-time	2006-present	Québec, Canada
UNESCO, Associated expert, Division of Cultural Policies, full-time	2003-2005	Paris, France
Quebec Government Office in Brussels, Attachée, European affairs, full-time	2000-2002	Brussels, Belgium
Mission of Canada to the EU, Intern, full-time	2000	Brussels, Belgium
European Commission, Intern, full-time	1999	Brussels, Belgium

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VII. COMPLIANCE WITH ETHICS AND INTEGRITY PROVISIONS (of Human Rights Council resolution 5/1)

To be completed by the candidate or by the nominating entity on the candidate's behalf.

1. To your knowledge, does the candidate have any official, professional, personal, or financial relationships that might cause the candidate to limit the extent of inquiries, to limit disclosure, or to weaken or slant findings in any way? If yes, please explain.

no

2. Are there any factors that could either directly or indirectly influence, pressure, threaten, or otherwise affect the candidate's ability to act independently in discharging the mandate? If yes, please explain:

no

3. Is there any reason, currently or in the past, that could call into question the candidate's moral authority and credibility or does the candidate hold any views or opinions that could prejudice the manner in which the candidate discharges the mandate? If yes, please explain:

no

- 4. Does the candidate comply with the provisions in paragraph 44 and 46 of the annex to Human Rights Council resolution 5/1? (Please answer YES if the candidate complies, NO if the candidate does not comply, together with an explanation.)
 - Para. 44: The principle of non-accumulation of human rights functions at a time shall be respected.
 - Para. 46: Individuals holding decision-making positions in Government or in any other organization or entity which may give rise to a conflict of interest with the responsibilities inherent to the mandate shall be excluded. Mandate holders will act in their personal capacity.

yes

5. Should the candidate be appointed as a mandate holder, the candidate will have to take measures to comply with paragraphs 44 and 46 of the annex to Council resolution 5/1. In the event that the current occupation or activity, even if unpaid, of the candidate may give rise to a conflict of interest (e.g. if a candidate holds a decision-making position in Government) and/or there is an accumulation of human rights functions (e.g. as a member of another human rights mechanism at the international, regional or national level), necessary measures could include relinquishing positions, occupations or activities. If applicable, please indicate the measures the candidate will take.

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VIII. CERTIFY AND SUBMIT APPLICATION

To be completed by the candidate. The candidate's name below should match how it is entered on the first page of the form and in the online survey.

I hereby certify that all of the statements made in this application are true, complete and are made in good faith. I understand that falsifying or intentionally withholding information will be grounds for not being selected or appointed or the withdrawal of any proposed appointment or, if an appointment has been made and accepted, for its immediate cancellation or termination.

Kindly note that whilst no changes can be made after this application form has been submitted and the deadline for applications has expired, any relevant change of current occupation, employment, or position, or any other relevant fact or circumstance should be brought to the attention of the secretariat by email (hrcspecialprocedures@ohchr.org).

Please review the application before you insert your name and date to indicate your agreement.

Name: Véronique Guèvremont

Date: 10 June 2021
