#MylmageMyChoice Submission to the Call for input: Existing and Emerging Sexually Exploitative Practices against Children in the Digital Environment

Another Body: How to Watch

Highlights:

ANOTHER BODY is a SXSW Special Jury Award and multi-award winning documentary that follows a college student's search for answers and justice after she discovers deepfake pornography of herself circulating online. The film is directed by Sophie Compton and Reuben Hamlyn and produced by Elizabeth Woodward at WILLA.

Presented by Oscar-winning Impact Partners and supported by Sundance Catalyst, ANOTHER BODY was released in the USA by Utopia & WILLA in theaters and on Apple TV and Amazon, in the UK and Ireland in theaters by Moderns Films and on BBC Storyville on iPlayer, in Canada in theaters by levelFILM and CBC Gem streaming, as well as multiple territories worldwide. The film climbed to #1 on the Documentary Charts on Apple TV for two weeks, and was nominated for two British Independent Film Awards (BIFA) for Best Documentary Feature and Best Debut Director. We have received glowing reviews and strong press coverage in Variety, NYT, Wired, Gizmodo, Dazed, and op-ed in CNN, among others. The social media coverage of the film went viral, including an Instagram post that received 2.5 million views, 200k likes, stimulating a really engaged debate with over 3k comments.

"Just rocked SXSW... Horrifying" - The Daily Beast

"One of the most shocking documentaries of the year" - Hot Docs

"An urgent documentary" - Rolling Stone

"Like a thriller" - The Film Stage

"A fascinating screens-based detective story" - The Spool

"Essential viewing... Riveting" - The Film Stage

"Mind-bending... shocks over and over" - Reel News Daily

ANOTHER BODY's subjects Taylor and Gibi provided testimonies that played a pivotal role in the section about image based sexual violence included the recent Executive Order on Al. The ANOTHER BODY team, along with Taylor and Gibi attended the President's signing of this historic Executive Order at The White House.

The film team co-founded #MyImageMyChoice, a campaign that amplifies the voices of intimate image abuse and deepfake porn survivors. Starting as a grassroots project, #MyImageMyChoice is now a leading voice in the field of online gendered violence, working with global press (NPR, ABC, BBC, The Guardian, Vogue), governments (The White House, The UK Law Commission), tech companies (Bumble, Adobe), NGOs (The World Economic Forum), and a coalition of over 30 survivors. We are also part of the Reclaim Coalition, which held a launch event on Capitol Hill in June 2023, co-hosted by Bumble and with opening

remarks by Senator Klobuchar. We hosted the first Virtual Summit on Deepfake Abuse on March 19 and 20, presented by #MyImageMyChoice, The Reclaim Coalition, Joyful Heart Foundation and Bumble. This event brought together key stakeholders, advocates, thought-leaders, and lived experience experts to discuss the harms of deepfake abuse and the online platforms that promote intimate image abuse, to further turbocharge a global conversation and spark change.

#MyImageMyChoice testimonies also contributed to UK Law Commission reports, and subsequent policy change through the Online Safety Bill, which includes the criminalization of non-consensual sharing of deepfake intimate images. We hosted an event about intimate image abuse in the UK Parliament on January 22 with MP Jess Phillips. Our work in the UK contributed to the shutting down of MrDeepfakes(dot)com (spelled out to avoid automatic hyperlinking) in the UK, which was a huge victory.