OHCHR Call for inputs on the solutions to promote digital education for young people and to ensure their protection from online threats.

Contribution from Meta: Online Resources & Education

Top Line

- Research and consultation have played a valuable part in our approach to designing for youth, and we continue to regularly consult with parents, teens and experts to build tools, features, resources, and experiences that help keep young people safe.
- We have also reflected on external guidance and frameworks to refine our understanding of how to apply general principles to specific experiences in our products.
- We provide a number of resources that demonstrate our efforts to continue building positive experiences for young people online.

Resources

- Our <u>Safety Center</u>, <u>Meta Family Center</u>, and <u>Education Hub</u> are here to provide resources to teens, parents and guardians on a wide range of Youth Wellbeing topics.
- <u>Family Center</u>: Family Center is a central place for parents and guardians to access supervision tools and resources from leading experts. Our vision for Family Center is to eventually allow parents and guardians to help their teens manage experiences across Meta technologies, all from one place.
- Expert-backed Resources for Parents: We work closely with groups like <u>Connect Safely</u> and <u>Net Family News</u> to develop resources for parents and guardians to help them have meaningful and open conversations with their teens about being online.
 - <u>Family Center's Education Hub</u>: Family Center includes an <u>education hub</u> where parents and guardians can access resources from experts and review helpful articles, videos and tips on topics like how to talk to teens about social media, digital wellness, safety and privacy, relationships and communication, and media literacy. Parents can also watch video tutorials on how to use the new supervision tools available on Instagram today. We're also making it more accessible globally, and will continue to add content as we continue expanding our parental supervision tools. BY EOY 2023, there will be articles for parents on generative AI technologies, best practices, and media literacy issues.
 - Meta Quest Parent Education Hub: Includes a guide to our VR parental supervision tools from ConnectSafely to help parents discuss virtual reality with their teens.

- Meta Safety Center: The Center houses all information about Meta's approach to safety across
 Facebook, Instagram, and other apps. Available in over 60 languages, it includes helpful
 information, localized resources, and news that can help people feel safer on our technologies.
 Some particularly relevant to Youth Wellbeing sections are:
 - <u>Bullying Prevention Resources</u>: Bullying prevention resources can help teens, parents
 and educators seeking support for issues related to bullying. We work with bullying
 prevention experts to support people being bullied and provide resources to parents,
 caregivers and educators who have a teen involved with bullying.
 - Youth Safety Resources: Provides information on Meta's tools and resources to educate
 and empower youth to stay safe, prioritize their well-being, create positive change and
 prevent or respond to those struggling with bullying or suicidal ideation. Includes a
 carousel with relevant shareable PDF guides and video resources.
 - Youth Wellbeing: Building healthy habits is critical for youth as they navigate new ways to engage online. We break down safety basics and share resources and tools to help young people find a good balance between online and offline activities, develop a positive online identity and manage challenging situations and emotions.
 - Wellbeing Tools: We know people want to be able to control their experience on social media in a way that works for them and supports their well-being. That's why we've rolled out features that help people manage their time, help prevent unwanted interactions and control what type of content and accounts they see. Here you will find more information on how to activate and use these tools.
 - Educator Resources: Resources and tips from experts and trusted organizations to help educators support their students in using technology safely, responsibly and positively. Provides quick access to curated information for educators on the topics of bullying prevention, suicide prevention, and sextortion, and includes a carousel with downloadable/shareable expert-backed resources.
 - Suicide Prevention Resources: Provides resources on suicide prevention for individuals and bystanders as well as information on Meta's approach, policies, and ongoing efforts with experts. It includes a designated page on <u>suicide challenges</u> with information aimed at teens, educators, and the media.
 - <u>Digital Literacy Resources</u>: Meta has digital literacy resources that help learners gain the skills and knowledge they need to thrive in the digital world. Learn about regionally adapted resources for youth, parents and educators.
 - <u>Child Protection</u>: Information on Meta's comprehensive approach to child safety across our technologies, including our efforts to fight the online exploitation of children.
 - Resource library: Contains relevant shareable localized resources. Listings of available PDF guides and videos can be filtered by country or language and tags such as "Youth", "Bullying and Harassment", "Mental Health and Well-being", "Parents", "Educators", etc.

- Parents Guide: We want parents to have the information to help their teens have a safe and
 positive experience on Instagram. In the US, we've collaborated with The Child Mind Institute
 and ConnectSafely to publish a new Parents Guide. It includes the latest safety tools and privacy
 settings, as well as a list of tips and conversation starters to help parents navigate discussions
 with their teens about their online presence.
 - This updated Guide has launched with expert partners in other countries including Argentina, Brazil, India, Indonesia, Japan, Mexico and Singapore, and will continue to be rolled out in more countries soon. This also complements our existing Parents' Guides which provide support for parents in the UK, France, Italy, Germany and Spain, and which were developed in partnership with local safety experts.
- **Pressure to be Perfect Guides**: Created in partnership with <u>The Jed Foundation</u>, this Instagram program aims to help support teens and parents with resources on how to manage pressure teens may feel on social media to look, or act a certain way.
- Get Digital (Europe and US), My Digital World (sub-Saharan Africa), We Think Digital (APAC), and Soy Digital (LATAM): We've built localized resources for teens and their parents, caregivers, and educators, working to improve digital literacy. These resources help young people navigate their time online and empower them to create the safe experiences they want.
- Youth Privacy Guide: Meta Privacy Center guide