



Pledge submitted by dm drogerie markt d.o.o. to the Human Rights 75 Secretariat
December 2023

Original language of submission: English
Type of pledge: Single (by one state/actor)
Pledging entity: dm drogerie markt d.o.o.
Location: Bosnia and Herzegovina

PLEDGE NUMBER 1: Continue to create working conditions for inclusive work.

Measure: By arranging the space, creating tasks adapted to the needs of the individual, etc.

Outcome: Continuously.

Expected deadline within which pledge will be realised: Dec 31, 2024

PLEDGE NUMBER 2: Continue to create opportunities for gaining first work experience, with the aim of training staff for the market.

Measure: Create and support projects for the training of students (through practical classes) and unemployed individuals; education, seminars and workshops for employees, etc.

Outcome: Continuously.

Expected deadline within which pledge will be realised: Dec 31, 2024

PLEDGE NUMBER 3: Continue to listen to the needs of the local community and act socially responsible in accordance with them, with the aim of improving and developing the community.

Measure: Realization of thematically specific socially responsible initiatives, such as support to the development of domestic products, eco projects, support to the improvement and preservation of women's health, etc.

Outcome: Continuously.

Expected deadline within which pledge will be realised: Dec 31, 2024

PLEDGE NUMBER 4: Continue to act in accordance with the principles of sustainable development, with the aim of improving and preserving the environment for future generations.

Measure: By offering alternative products (certified natural products), reducing the eco footprint, separating waste, reducing electricity consumption, etc.

Outcome: Continuously.

Expected deadline within which pledge will be realised: Dec 31, 2024

*dm is already implementing all these objectives. We kindly encourage others to do the same.