



Pledge submitted by Sport & Rights Alliance to the Human Rights 75 Secretariat
December 2023

Original language of submission: English
Type of pledge: Single (by one state/actor)
Pledging entity: Sport & Rights Alliance
Location: Switzerland

PLEDGE NUMBER 1: The Sport & Rights Alliance pledges to raise the bar for sport, human rights and transparency until global sport can become an authentic force for good – complying with internationally-recognized human rights, including child wellbeing and safeguarding, and adhering to the highest standards of governance and anti-corruption. We will leverage the global spotlight on sport and mega sporting events to hold sport governing bodies and host countries accountable, increase the cost of inaction and counterbalance ‘sportswashing’ efforts to distract from human rights violations. We will harness the massive reach of athletes, fans and sports journalists to advance human rights into the fabric of society and amplify the voices of people impacted by sport to ensure their rights, including to effective remedy, are respected, protected and fulfilled.

Expected deadline within which pledge will be realised: Dec 31, 2027