



Pledge submitted by the World Intellectual Property Organization (WIPO) to the Human Rights 75 Secretariat  
December 2023

**Original language of submission:** English

**Type of pledge:** Single (by one state/actor)

**Pledging entity:** World Intellectual Property Organization

**PLEDGE NUMBER 1:** WIPO's mission is to lead the development of a balanced and effective international intellectual property ecosystem to promote innovation and creativity for a better and more sustainable future. Promoting innovation and creativity remains, more than ever, an imperative. Article 27.2 of the Universal Declaration of Human Rights provides that "everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author." It is WIPO's firm commitment to give effect to that universal aspiration and ensure that no one is left behind. To that end, WIPO engages directly with women, youth, entrepreneurs, startups, SMEs, researchers and Indigenous Peoples and other communities, to name only some. In line with WIPO's mandate as agreed by its Member States, WIPO hereby pledges to enhance and reinforce its work in furtherance of the 2007 Declaration on the Rights of Indigenous Peoples, thus illustrating the relentless commitment of WIPO to strive towards inclusiveness, fairness and equity throughout the intellectual property ecosystem, on the ground and practically through the WIPO Community Enterprises Program, or on the normative side, through the ongoing development of new intellectual property legal instruments that address the protection of the traditional knowledge and traditional cultural expressions of Indigenous Peoples as well as local communities. In such work and in many others, WIPO conceives intellectual property not as an end in itself, but as a powerful catalyst for sustainable economic, social and cultural development for all people in all regions.

**Expected deadline within which pledge will be realised:** Dec 31, 2026